



Admissions

to

**POSTGRADUATE
PROGRAMMES**

M. DES. (INDUSTRIAL DESIGN)

MIM (MASTERS IN INNOVATION MANAGEMENT)

INFORMATION BROCHURE

2021-22

**INDIAN INSTITUTE OF TECHNOLOGY ROORKEE
ROORKEE - 247667**



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INDIAN INSTITUTE OF TECHNOLOGY ROORKEE

POSTGRADUATE ADMISSION - 2021

1. Introduction

1.1 M. Des. (INDUSTRIAL DESIGN)

Design and Innovation holds the key for all the industries and organizations beyond what they do. Masters in design intends to develop professionals in designing products that are functional, aesthetic, usable and sustainable. The Master of Design programme at IIT Roorkee is aimed at providing an engaging environment to foster creativity and skills through an interdisciplinary process of teaching and training. The students will be exposed to the fundamentals of design and prototyping, Design thinking, Product-human interface, Materials and manufacturing, Design methods, Visual design, Form studies, Computer aided design, and Design for sustainability. The programme structure lays significant emphasis on innovation and is industry oriented in order to stay abreast with the latest technological advancements and to maintain the relevance of the course by solving upcoming futuristic challenges. Career opportunities for the graduating students in the domain of design include working in the design industry, design studios and/or setting up an independent design practice.

1.2 MIM (MASTERS IN INNOVATION MANAGEMENT)

- Innovation holds the key for all the industries and organizations beyond what they do. Masters in Innovation Management (MIM) intends to develop Innovators to play a pivotal role in propelling the way forward through an intense knowledge of How to be innovative and Where to use Innovation. The course talks about Products Innovation, Services Innovation, Market and Marketing Innovation, Organizational Innovation, Process Innovation and Management and Leadership Innovation.
- The perspective of the programme is two folded
 - (i) THINKING NEW for the WAY AHEAD
 - (ii) INNOVATE to STAY AHEAD

2. Eligibility Criteria:

Candidates who possess the minimum educational qualifications as given in **Table-1** are eligible to seek admission to these Postgraduate programmes. In addition, candidates of General, Gen-EWS and OBC category must have secured at least 60% marks or CGPA of 6.00 on a 10 point scale at the qualifying degree level; but for SC/ST/PD category candidates, this percentage is 55% or 5.50 CGPA on a 10 point scale. The marks awarded for the qualifying degree will be considered for eligibility.

In case of CGPA awarded on different point scale, **Table-2** as approved by the Senate of the Institute will be considered for deciding eligibility.

Final year students who will be completing all the requirements of their qualifying examination including backpaper(s) / supplementary(ies) before the date of registration may apply for M.Des. (Industrial Design). Such candidates will be required to submit a certificate as per the proforma given in **Annexure-1** along with the application form. Such candidates may be admitted provisionally but they will be required to produce the proof of having passed the qualifying degree with the required percentage of marks or CGPA **within the stipulated period to be decided by the institute, failing which their admission shall be cancelled.**

A candidate appearing in any part of the qualifying examination including supplementary examination etc. after the date of registration shall not be considered to have qualified for admission in the year 2021-22 and if such a candidate is registered provisionally his/her admission shall be terminated.

Table-1

Programme	Minimum Educational Qualification
M.Des. (Industrial Design)	Any candidate who has completed Four-year graduate degree in any discipline with Mathematics as one of the subjects in 10+2 and with a valid CEED/GATE score.
MIM (Masters in Innovation Management)	Any candidate who has completed graduate degree in any discipline with post-degree experience of 5 years with a valid CAT/GMAT/GATE score.

Table-2

Conversion between Grade Point Average and Percentage of Marks for the Purpose of Eligibility Check

10 point scale		9 point scale		8 point scale		7 point scale		6 point scale		5 point scale		4 point scale	
CGPA	% Marks	CGPA	% Marks	CGPA	% Marks	CGPA	% Marks	CGPA	% Marks	CGPA	% Marks	CGPA	% Marks
4	40	3.6	40	3.2	40	2.8	40	2.4	40	2	40	1.6	40
4.5	45	4.05	45	3.6	45	3.15	45	2.7	45	2.25	45	1.8	45
5	50	4.5	50	4	50	3.5	50	3	50	2.5	50	2	50
5.5	55	4.95	55	4.4	55	3.85	55	3.3	55	2.75	55	2.2	55
6	60	5.4	60	4.8	60	4.2	60	3.6	60	3	60	2.4	60
6.5	65	5.85	65	5.2	65	4.55	65	3.9	65	3.25	65	2.6	65
7	70	6.3	70	5.6	70	4.9	70	4.2	70	3.5	70	2.8	70
7.5	75	6.75	75	6	75	5.25	75	4.5	75	3.75	75	3	75
8	80	7.2	80	6.4	80	5.6	80	4.8	80	4	80	3.2	80
8.5	85	7.65	85	6.8	85	5.95	85	5.1	85	4.25	85	3.4	85
9	90	8.1	90	7.2	90	6.3	90	5.4	90	4.5	90	3.6	90
9.5	95	8.55	95	7.6	95	6.65	95	5.7	95	4.75	95	3.8	95
10	100	9	100	8	100	7	100	6	100	5	100	4	100

3. Important Dates

Events	Dates
Application portal opens	15 May 2021
Last date for submission of application	07 June 2021
Intimation to the shortlisted candidates	14 June 2021
Aptitude Test and Personal Interview for M.Des. (Industrial Design)	28 June 2021
Group Discussion and Personal Interview for MIM (Masters in Innovation Management)	28 June 2021
Declaration of Results and Release of Offer Letters	01 July 2021

4. Application Fee (Non-Refundable)

Category	Fee Amount
GEN/GEN-EWS/OBC	Rs.500/-
SC/ST/PD	Rs.250/-

Application fee can be paid only by using net banking or debit/credit card facilities.
Additional charges will be applicable as per the rule of the concerned bank.
The Fee will not be accepted through any other mode.

5. Number of Seats

The number of seats available in the M. Des. (Industrial Design) Program is presently 20.

The number of seats available in the MIM Program is presently 20.

6. Reservation

Certain number of seats is reserved for candidates belonging to various categories. The details of the seats reserved (in percentage) under different categories at present are as per the directives of the Govt. of India.

7. Online Application Submission Process

7.1 How to Apply:

Before applying, candidates are advised to read the “Information Brochure for M.Des. (Industrial Design) & MIM (Masters in Innovation Management) Admission 2021” carefully.

The candidates must follow the following steps while applying online:

- Access the URL: <https://www.iitr.ac.in/admissions/pages/Postgraduate.html>
- M.Des. (Industrial Design) / MIM (Masters in Innovation Management) Admissions 2021-2022-
Apply Online
- Registration
- Complete Application Form.
- Pay fee online using the option “Proceed for Payment”
- Download Application Form (Take a print out of the entire file. This printout is NOT to be sent to IIT Roorkee. It is only for candidate’s own record purpose)
- Application sequence number generated on downloaded application form will be used in all correspondence in future.

Note:

1. Candidates will receive User ID (application sequence number) and password on their registered email.
2. The admission process will be governed by the rules and regulations of IIT Roorkee.

7.2 Documents to be uploaded:

- Recent Photograph
- Candidate's Signature
- Valid CEED/CAT/GMAT/GATE Score card (whichever is applicable).
- 10th Certificate
- 12th/Diploma Certificate
- Bachelor's Degree or pre final/consolidated mark sheet (whichever is applicable)
- Certificates in respect of work experience, if applicable.
- Statement of Purpose, if applicable
- SC/ST/OBC/GEN-EWS/PD Certificate, if applicable.

Note: In case of non-availability of any of the certificate, upload an undertaking as per **Annexure-2**.

8. Scholarships/Assistantship (For M.Des. (Industrial Design) only)

- Scholarship/Assistantship, as applicable shall be provided to the candidates as per rule.
- The continuance of the assistantship/scholarship to a student shall depend upon his/her satisfactory progress report of work, attendance, conduct and the academic performance (SGPA/CGPA), as per Regulations in vogue.

9. Selection Criteria

M.Des. (Industrial Design): Aptitude Test and Personal Interview.

MIM (Masters in Innovation Management): Group Discussion and Personal Interview.

10. Fee Structure

Fee structure is available on https://www.iitr.ac.in/Main/news/2021/Fee_structure_M.Tech.PDF

11. Academic Registration

A system of registration is followed for all the students joining the Institute. The selected candidates will have to register **themselves** on the date and time to be intimated to them. At the time of registration, the candidate is required to fill-up the registration cards and get himself/herself registered. After registration, students should report to the concerned Head of the Department/Centre and submit the joining report. The proof of joining the Institute shall be the registration card and the fee receipt. Scholarship/Assistantship will be granted only after receiving the joining report from the departments/centre and the undertaking as per the Institute norms (wherever applicable). Regular classes will start as per the time schedule declared by the Institute.

11.1 Documents at the Time of Registration

The candidates offered admission to M.Des. (Industrial Design) & MIM programme must register themselves **online / offline** as per the Institute policy & schedule specified by the Institute along with the following documents:

- The letter from the Institute offering admission.

- The original and self-attested copy of marks-sheet of the qualifying examination showing essential requirements. In case, the result for the qualifying examination has not been declared at the time of admission the same may be submitted within the stipulated period to be decided by the Institute. Under such circumstances, the admission will remain provisional until the candidate is able to submit the results indicating successful completion of the requirements of his/her qualifying degree, with the specified minimum percentage of aggregate marks/CGPA, failing which the admission shall automatically be cancelled.
- The original and self attested copies of certificate and marks-sheet of High School or equivalent examination
- The original and self attested copy of CEED/CAT/GMAT/GATE Score Card as applicable.
- A certificate from the College/University authority where from the candidate appeared for the qualifying degree examination is given in **Annexure-1**, if applicable.
- The category certificate of SC/ST/OBC-NC/GEN-EWS, in original (along with a self attested copy), issued by a competent authority, as applicable.
- A certificate from the Government Medical Board to support the PD status, if applicable.
- Experience Certificate, if applicable
- Statement of Purpose, if applicable

12. Cancellation of Admission/Programme

The Institute reserves the right to cancel, at any stage, the admission of a candidate admitted to a programme and is later found that he/she is not entitled, being unqualified or ineligible in accordance with the Regulations in vogue, or suspension/termination of programme. In case of cancellation/withdrawn of admission after registration from programme, refund of fee will not be permissible. In such cases only security money will be refunded at the end of the semester.

13. Matters of Dispute

Disputes, if any, arising out of or relating to any matter whatsoever shall be subject to the exclusive jurisdiction of the Roorkee Courts.

14. Ragging

Ragging is banned in the Institute and anyone indulging in ragging is likely to be punished appropriately and the punishment may include expulsion from the institution, suspension from the institution or classes for a limited period, or fine with a public apology. The punishment may also take the shape of: (i) withholding of scholarships or other benefits, (ii) debarring from representation in events, (iii) withholding of results, (iv) suspension, rustication or expulsion from hostel or mess, (v) monetary fine etc.

IMPORTANT INSTRUCTIONS

1. The candidates are advised to read each and every instruction given in this Information Brochure very carefully before applying Online.
2. All entries should be carefully made while applying online. IIT Roorkee will not be responsible for wrong entries. Candidates shall be sole responsible for the eligibility, correctness and authenticity of the information / documents provided in the online application.
3. Online application submitted by the candidates shall be considered final and binding. Requests for making correction/modification/change in the online application shall not be entertained.
4. The Institute reserves the right to verify the antecedents or documents submitted by the candidate at any time during their period of study. In case it is found that the documents submitted by the candidate are not genuine, then his/her admission shall be terminated, and disciplinary / criminal proceedings will be initiated
5. The last date for submission of online application shall not be extended. Accordingly, no request shall be entertained for accepting the application after the last date. IIT Roorkee will not be responsible for technical error while making the online application / payment of fee. **Therefore, candidates are advised to submit their application well in advance and not to wait for the last moment.**

Online applications will be scrutinized, relevant documents checked / verified for their authenticity. Candidates are requested to check the information sent by the institute and do the needful, if required. The institute shall not hold the responsibility for the failure of the candidates in timely checking the e-mails/doing the needful.

All the candidates are requested to mention their operational e-mail ids and contact numbers in the online application form.

6. Candidates may seek admission for both the programmes, as per the eligibility criteria with a single application. No separate application is required **for both the programmes.**
7. After submitting the online Application, all admission related enquiries will be made through email with the Subject: ‘**M.Des. / MIM Admission 2021 Query**’.

Text matter of the E-mail should consist: (i) Application Number (ii) Name of the applicant (iii) Details of query.

For further information, please contact.

For Eligibility criteria/Admission process related queries	For Program related specific queries
Academic Affairs Office (Admission) Indian Institute of Technology Roorkee Roorkee-247 667, Uttarakhand, INDIA E-mail: pgadm@iitr.ac.in Website: https://www.iitr.ac.in	Coordinator, Design Innovation Center Indian Institute of Technology Roorkee Roorkee-247 667, Uttarakhand, INDIA Phone: 91-1332-284872 E-mail: dic-iitr@iitr.ac.in Website: https://www.iitr.ac.in/dic

**CERTIFICATE FOR APPEARING IN THE FINAL SEMESTER/YEAR EXAMINATION
(Required from candidates who are yet to appear in the qualifying examination)**

In connection with the application of Mr./Ms. for admission to M.Des. programme(s) at IITR, I hereby certify that he/she is a bonafide student of our institution. He/She is yet to complete the requirements of qualifying examination including theory, practical project examination and backpaper(s)/supplementary(ies) for (Name of qualifying degree) **which is to be scheduled later on** and the result is likely to be announced by 2021. The percentage of aggregate marks/CGPA obtained by him/her upto prefinal year examination isHis/her conduct and character during his/her stay at the Institute/University has been “GOOD”.

Place:
Date:.....

Signature of the Principal/Dean/Registrar/
Dy.Registrar/Proctor/Administrative Officer/
Asstt. Registrar of the institute attending/
last attended with seal

Undertaking by the applicants for submission of the required certificates towards admission to M.Des. / MIM Programmes 2021

I.....S/o/D/o
R/o (address) Want
to apply to pursue my study in M. Des./MIM programme at IIT Roorkee.

In view of the above, I hereby submit my undertaking that I will submit the required certificate(s) (Name of the certificate(s)):

1.
2.
3.

Within the stipulated period given by IIT Roorkee. In case, I fail to submit the required certificate(s) within the due date or found ineligible or information/certificate found incorrect/false at any stage then the Institute reserves the right to cancel my admission offer and registration.

Signature of the Applicant:

Name of Applicant:

Application sequence No :